

THE CHABAD HOUSE

# COMPASS

NAVIGATING THE WORLD OF SHLICHUS FOR SHLUCHIM BY SHLUCHIM

ISSUE 10 TEVES 5775 טבת תשע"ה

## "אין פאר דאן מיט איין"

FARBRENGEN INSIDE PG 26



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years of

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READY TO  
BUILD A  
MIKVAH?**

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COMPILED BY RABBI MICHOEL SELIGSON  
AND RABBI EZRIEL RAITPORT  
TRANSLATED BY RABBI LEVI POTASH

# איך פאר דאך מיט אייך

*Inspiration  
from our Meshaleach*



## לקט השיחות ויחידויות של כ"ק אדמו"ר זי"ע

### דורך די שליחות האט ער די עצמיות המשלח

דארף מען וויסן, אז הגם במקום הגשמי פארט ער דאך אוועק למקום רחוק בגשמיות, און ס'איז אסאך אבנים ועפר המפסיקים בשטח גשמי, איז אבער בפנימיות איז דאך דוקא דארטן האט ער דעם פנימיות המשלח, ווארום אין דעם "שלח את העם" איז דאך דאס פון דעם עצם אליין כנ"ל; בשעת ער איז בקירוב מקום, האט ער נאר די חיצוניות, און דורך די שליחות האט ער די עצמיות המשלח.

(ש"פ בראשית תשי"ט – שיחות קודש תשי"ט ע' סח)

***You should know that even though you are physically traveling to a distant place, separated by a great divide of land, in essence it is over there in the distant place where the Meshaleach can truly be found. By remaining in close proximity you may have superficial closeness, but by traveling on shlichus you have the Meshaleach himself.***

EVENT:  
SEEING OFF GUESTS  
LOCATION:  
770 - OUTSIDE - FRONT OF  
JEWISH DATE:  
1 CHESHVAN, 5736  
CIVIL DATE:  
OCTOBER 6, 1975  
PHOTOGRAPHER:  
LEVI FREIDIN  
PHOTO ID  
143284



EVENT:  
SEEING OFF GUESTS  
LOCATION:  
770 - OUTSIDE - FRONT OF  
JEWISH DATE:  
1 CHESHVAN, 5736  
CIVIL DATE:  
OCTOBER 6, 1975  
PHOTOGRAPHER:  
LEVI FREIDIN  
PHOTO ID:  
143270

## ניט נאר לטובת המקום נאר אויך לטובתו

און די הוראה מזה איז לכל אחד ואחד, אז בשעת ער דארף גיין בשליחותו של נשיא הדור כ"ק מו"ח אדמו"ר, איז כאטש ער דארף דאך ארויס גיין מבית מדרשו של שם ועבר, אדער נאך העכער פון די ד' אמות של יצחק, און אוועקגיין בריחוק מקום, דארף ער אבער וויסן אז דאס איז ניט נאר לטובת המקום נאר אויך לטובתו הפרטית, אז דוקא דארטן האט ער דעם מאוד מאוד.

(ש"פ ויצא - שיחות קדוש תשי"ט ע' פו)

*The lesson for each and every person is that when you go and fulfill the shlichus of my father-in-law, the Rebbe, even if this means departing from the study halls of Sheim and Eiver and leaving the abode of our forefather Yitzchok and traveling to a distant land, you should know that this is not just for the benefit of the people whom you will meet there. It is for your own benefit, as well, for specifically over there will you be extremely successful.*

*It is natural that when a long time has passed, like ten or twenty years, [that one forgets]. So, I am reminding you that when you go on the shlichus of the Rebbe, he travels together with you since he is here in this world just as he was before.*

[The Frierdiker Rebbe] once said regarding his father, the Rebbe Rashab, that "A shepherd in Israel will not forsake his flock." When he said that, he surely was also referring to himself. "Just as he was previously serving [the community], so, too, he is now serving."

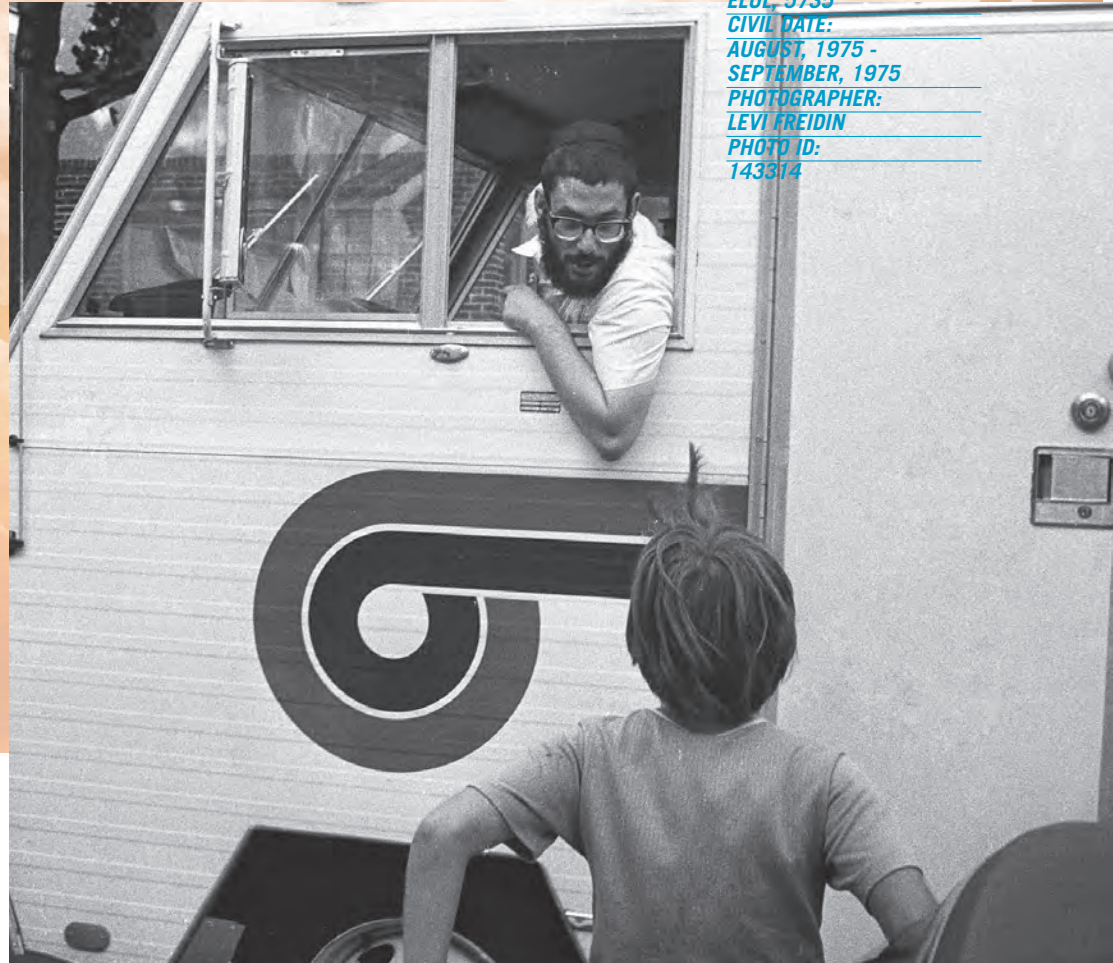
In addition, when he was alive and had the constraints of the body, he was able to achieve the goals that he set for himself. Now, when he is not constrained by the limitations of a body, he is surely able to succeed in all his endeavors.

## פונקט ווי אמאל

און וויבאלד דער סדר איז דאך בשעת עס גייט א דורך א לאנגע זמן ובפרט אז עס איז דורך געגאנגען א מספר פון עשר אדער עשרים שנה, דערבער כאן המקום נאך אמאל מעורר זיין אויף דעם, אז מען זאל וויסן זיין בשעת מען גייט אין דעם שליחות פונעם רבי'ן פארט ער מיט זיי צוזאמען, ווארום איצטער געפינט ער דאך פונקט ווי אמאל, און ווי ער האט געזאגט בנוגע צו זיין טאטע אז א רועה ישראל לא יעזוב צאן מרעיתו, איז ער ד"ז האט ער אפגע'פסק'נט בנוגע צו זיך אז אויך ביי אים איז עס באופן כזה, אז "מה להלן עומד ומשמש אף עכשיו עומד במרום ומשמש", במילא פירט ער דורך אלע זיינע ענינים וואס ער וויל דורך פירען, במכ"ש, מה דאך זייענדיק בעלמא דין וואס יעמאלט האט ער געהאט די הגבלות מצד דעם גוף, ווי דער אלטער רבי איז מבאר באה"ק סימן ז"ך האט ער מצליח געווען, איז עאכ"כ איצטער וואס איז אראפגעגאנגען די הגבלות הגוף איז זיכער איז דא די הצלחה אין אלע זיינע ענינים.

(ש"פ תבואת תשל"ג - שיחות קדוש תשל"ג ח"ב ע' 379)

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 ELUL, 5735  
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 PHOTOGRAPHER:  
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 PHOTO ID:  
 143314



**מבצעים מיט  
 די "טאנקען"**

...און די וואס טוען  
 אין די מבצעים מיט  
 די "טאנקען" און  
 מיט דעם שטורעם,  
 איז דאס כאילו איך  
 גיי מיט יעדערן.

(י' שבט, תשל"ה – שיחות  
 קודש תשל"ה ח"א ע' 364)

**Those who do  
 mitvzoim on  
 the mitzvah  
 tanks with  
 excitement  
 should  
 consider it as  
 if I am going  
 with them  
 individually.**

*In* order to reveal the essence of what Golus is really about (i.e. Geulah), a person must get in touch with who he as a person really is.

The problem is that to reveal one's own essence takes a long time and Moshiach is coming at any moment. The solution is that for lofty things and matters that require great understanding, one should rely on my father-in-law, the Rebbe. He has all the qualities that one could want. By becoming involved with the shlichus of the Rebbe, one is able to take from what the Rebbe has.

You are needed for your hands and feet, to go out and speak with another Jew. As for lofty things, they can be accessed by the Meshaleach. First we need to do—naaseh—and then the nishma will come.

**זיך פארלאזן אויפן משלח**

מען דארף בא זיך מגלה זיין דער עצם שבן, ועד"ז פועל זיין אויך אויפן גלות, צו אויך ביי אים מגלה זיין זיין עצם, וואס דערצו פאדערט זיך אז ער זאל פריער מגלה זיין דער עצם בא זיך; אבער וויבאלד אז דאס נעמט א ריבוי זמן, און אט אט קומט משיח – במילא זאל ער זיך פארלאזן אויף ענינים נעלים, און ענינים פון הבנה והשגה, אויף כ"ק מ"ח אדמו"ר נשיא דורנו, וואס ביי אים זיינען דאך דא די ענינים, און וויבאלד אז ער פארבינדט זיך מיטן שליחות פון כ"ק מ"ח אדמו"ר נשיא דורנו – נעמט ער אויך פון דעם וואס דער משלח האט, וואס דיר דארף מען אויף דינע הענט, און דינע פיס, און דיין כח הדיבור שבפה, אז דו זאלסט גיין טאן מיט א צווייטן אידן – און די ענינים נעלים – זיי זיינען דא בא דעם משלח. וואס דער סדר איז אז לכל לראש פאדערט זיך נעשה, און דערנאך ערשט נשמע.

(ש"פ תצוה, תשמ"א – שיחות קודש תשמ"א ח"ב ע' 456)



EVENT:  
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**Once**, Rabbi Yitzchak Dovid Groner A”H, shliach to Australia, went in for yechidus. In response to a discussion about the shlichus-related challenges that Mrs. Groner was facing, the Rebbe said: “It says in the Mishna that the wife of the Kohen Gadol wouldn’t put on perfume at all, so that people wouldn’t accuse her of making personal use of the Ketores. Even though, naturally, woman like to put on perfume, as is even mentioned in the Megila, nevertheless, the wife of the Kohen Gadol would

make this sacrifice so that her husband could work in the Beis Hamikdash!”

On another occasion, Rabbi Groner was complaining about the extra shlichus responsibilities that he was given. He said to the Rebbe, “The responsibility for Australia is one thing. But now you want to add all these other distant countries?!”

The Rebbe replied, “If I will travel with you will it be easier for you? Takeh, I won’t travel with you physically, but spiritually I am traveling with you wherever you go.”

## הרבי נוסע עם השליח

באחת היחידויות שזכה להן השליח לאוסטרליה הרה”ג הרה”ח ר’ יצחק-דוד גרונר ע”ה התייחס הרבי לקשיים שהיו מנת חלקה של השליחה שתליט”א, ואמר בלהט: איתא במשנה שאשתו של הכהן גדול לא היתה מתבשמת, שלא יאמרו מקטורת נתבשמה. ולכאורה הרי [הסדר בדרך כלל הוא אצל אשה שכן מתבשמת כנאמר] “ששה חודשים בשמן המור וששה חודשים בבשמים”? אלא שאשתו של כהן גדול צריכה להתייגע (“אוסרייסן ווערן”) העיקר שבעלה יעבוד בבית המקדש!

ב'יחידות' אחרת התאונן הרה”ג גרונר על שליחויות נוספות שהוטלו עליו, ואמר לרבי: מילא השליחות באוסטרליה, אבל כל המדינות הרחוקות?

והרבי נענה: אם אני אסע עמך יהיה לך יותר קל? והרבי המשיך. בגשמייות איני נוסע אך ברוחניות אני נוסע עמך בכל מקום!  
(נרשם מפי אחיינו הרה”ג הרה”ח ר’ מנחם מענדל גרונר שליט”א, קריית-גת).

(קובץ התקשרות גליון 972 ע' 10)



## שלוחו של אדם כמותו

...דארף ער וויסן זיין אז ס'איז "שלוחו של אדם כמותו", און ער האט ניט קיין אייגענע הענט, און ניט קיין אייגענע הארץ, און ניט קיין אייגענע קאפ, און ניט קיין אייגענע פוס – עס איז אלץ דעם משלח'ס, ווארום שלוחו של אדם כמותו,

און דער משלח כ"ק מו"ח אדמו"ה, שיקט אים צו מאכן א דירה לו ית' בתחנתונים, און ער דארף נאר צולייגן אן אצבע קטנה, וואס אויך דאס איז דעם משלח'ס.

(ש"פ ויקהל תשמ"א – שיחות קודש תשמ"א ח"ב ע' 549)

*He should know that "the shliach of the person is like the person himself." His hands are not his own hands, his heart is not his own heart. His head and his feet are not his own, either!*

*They are all the Meshaleach's.*

*The Meshaleach, my father-in-law, the Rebbe, has sent him to make a dwelling place for Hashem. All he has to do is to put forth his little finger—and even that little finger is also the Meshaleach's!*

*Once*, one of the shluchos to Morocco went in for yechidus with the Rebbe. "Rebbe," she said, "I have been there for ten years and I want to leave. It is too difficult, especially when it comes to the chinuch of my children. Non-Chabad groups who send couples out, do so for a brief period of time and then they go back home."

The Rebbe replied, "That's why their success doesn't come close to our success! As far as the challenges of chinuch, the responsibility for the children is on my shoulders."

The shlucha, however, continued to plead with the Rebbe for permission to leave.

The Rebbe replied, "Go to the Ohel of my father-in-law, the Rebbe. If he gives you permission to leave, you can leave."

It goes without saying that the couple remained on shlichus through their old age.

## די קינדער טראגט מען אויף אונזערע פלייצעס

פעם נכנסה אחת השלוחות ממרוקו לרבי ב'יחידות' – אחרי שהייתה בת עשר שנים במרוקו – וטענה כי רצונה לעזוב את השליחות בגלל הקשיים בכלל ובחינוך הילדים בפרט. היא התבטאה שחוגים אחרים שולחים בני זוג לתקופות קצרות, ואחר-כך הם מתחלפים, מלבד חב"ד.

הרבי הגיב למשמע הדברים: לכן הצלחתם אינה מגיעה להצלחותינו ("דערפאר זייער הצלחה קומט ניט צו אונזער הצלחה")... על הקשיים בחינוך הילדים אמר הרבי: את הילדים נושאים אנו על כתפיו ("די קינדער טראגט מען אויף אונזערע פלייצעס").

כשהפצירה שוב רבי שייתן להם רשות לעזוב ענה הרבי: סעי לציון של כ"ק מו"ח אדמו"ה, ואם ייתן לכם רשות, תוכלו לעזוב את השליחות!... ("פארט אויפ'ן ציון פון דעם רבי'ן דער שווער, אויב ער וועט אייך געבען רשות, קענט איר אפלאזן די שליחות"). מובן שהם נשארו בשליחות עד ימי זקנתם!

(קובץ התקשרות גליון 972 ע' 10)



## לא ידח ממנו נדח

בכלל איז ידוע דער דין אז "אל יעמוד אדם במקום סכנה", אבער דאס איז ניט שייכות בנוגע צו אידן אין מצרים, ווייל דאס איז געווען מצד דעם וואס דער אויבערשטער האט זיי געשיקט אין גלות אין מצרים, וואס וויבאלד אז דער אויבערשטער שיקט זיי אהין, איז דאך על דרך ווי דאס איז ביי א משלח, אז ער טאר ניט שיקן למקום סכנה, און אויב האט ער יא געשיקט למקום סכנה איז אויב עס טרעפט עפעס צום שליח, איז דער משלח מחוייב מיט דער גאנצע תשלום נזק, עד"ז איז ביי דעם אויבערשטן כביכול, און וויבאלד אז דער אויבערשטער האט אריינגעשטעלט אין תורה דעם ענין פון "אל יעמוד אדם במקום סכנה" איז פארשטאנדיק אז ער וועט היטן...

עד"ז איז אויך וואס מ'זאגט אז ס'שטייט "אל ידח ממנו נדח" [וואס אט דא זעט מען ווי איין ענין אין תורה איז פארבונדען מיט א צווייטן ענין], וויבאלד אז דער אויבערשטער האט אים געשיקט בשליחות, האט ער ניט וואס צו דאגהן ווייל עס וועט זיין "לא ידח ממנו נדח".

וואס דאס איז בשעת ער פארט אויף א שליחות פון דעם אויבערשטן דורך דעם ממוצע, משה עבדו, ביז דורינו זה, כ"ק מו"ח אדמו"ר, וואס אע"פ אז כל הדרכים בחזקת סכנה, אבער אזוי ווי ער פארט בשליחות פונעם רבין, גיט ער אים די כוחות אויף דורכצופירן די שליחות וע"ד דער ענין פון "מגיד דבריו ליעקב חוקיו ומשפטיו", וואס פון דערויף איז פארשטאנדיק אז ער וועט ח"ו ניט ניצק ווערן.

(ש"פ מצורע, שבת הגדול, תשל"ג – שיחות קודש תשל"ג ח"ב ע' 46)

EVENT:  
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141904



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PHOTO ID:  
141899



*There* is a well-known halocha that a person is not allowed to put himself in a dangerous situation. This halocha does not apply to the Jews in Mitzrayim who were in possible danger, because it was Hashem who sent them there.

Additionally, if a person sends someone on a mission, he is responsible for the safety of the messenger. Similarly, Hashem is responsible for the Jews he sent to Mitzrayim. Hashem's directives in the Torah are based upon what He Himself does. As such, if Hashem has forbidden us from putting ourselves or our messengers into danger, Hashem is also forbidden from putting us into danger.

This applies, as well, when it comes to going on the shlichus of my father-in-law, the Rebbe. This shlichus is actually the shlichus of Hashem as it was given to us by his intermediary, the Rebbe. As such, we have no reason to fear that anything will go wrong or that the shliach will get hurt, even in a case of potential danger. This is in addition to Hashem's promise that "Not one individual will be forsaken." ❏



# ALTERNATIVE

## FUNDRAISING OPPORTUNITIES

### **“My old routine is not working. What can I do differently?”**

Is your fundraising routine running dry? Are you experiencing “fundraising block”? Maybe it’s time to explore new fundraising ideas and opportunities. Many shluchim are finding enormous success in these fundraising areas:

#### **The Shlucha as Friendraiser**

Often, female philanthropists are more inclined to give woman-to-woman, giving shluchos reason to consider jumping on the fundraising bandwagon. In fact, some 1-2 dozen shluchos today are the sole fundraisers for their Chabad Houses.

#### **Empowering Friends to be Friendraisers**

Your baalei batim generally don’t want to be the ones to do the ask, but, more often than not, they’ll be glad to introduce you to their friends. Tom will have no problem saying, “Harry, you’ve got to have a Shabbat dinner at my rabbi’s house. The food

*“Harry, you’ve got to have a Shabbat dinner at my rabbi’s house. The food is out of this world and he and his family make such great company.”*

is out of this world and he and his family make such great company." Once the introduction has been made, the path has been cleared for you to build the relationship and do the ask.

### Estate Planning

There are people who will not give money now. If you know of people like that, you need to establish a relationship with them and convince them to include you in their wills. This needs to be done with lawyers and proper professionals. Contact Merkos' Chabad Tomorrow (*Ed. see page XX within this issue*), through which you can access resources and direction in navigating this sensitive but essential area in your shlichus.

### Parlor Meetings

Though not a one size fits all, parlor meetings are a great way to bring new and old people together and can be a great way to expand your donor base. You can feature "Sushi with the Rabbi," a cash appeal, or a women's event, where women are encouraged to each bring ten friends and ask the rebbetzin whatever they'd like.

### Building Funds

Eighty percent of the work must be done before the building fund is launched. You need to have very clear plans, allowing you to walk into a donor and ask him specifically which piece of the campus he would like. Additionally, you need a committee, one that will gather every two weeks and discuss where things are at and what you, as a collective group, are doing about it.

These are fabulous ways to expand your current fundraising initiatives and broaden your fundraising capacity. By diversifying your fundraising strategy, you can begin to experience a more consistent flow of funds which can help stabilize a Chabad House during hard financial times.

The CEO of a leading brand of natural, organic skin care products, Rabbi Mendel Duchman relates to corporate and entrepreneurial business people as well as he understands the struggles and dreams of shlichim and educators. Putting his unparalleled expertise as a financial coach to good use, he is credited with helping hundreds of shlichim succeed financially despite the economic downturn.

## "The Shlucha as Friendraiser"

The Charity Divide: Study Shows Women More Generous Givers than Men

According to a recent study by the Women's Philanthropy Institute at the University of Indiana, women are as much as 40% more likely to donate than men. What's more, women at nearly every income level are better givers. Not only do they give more often; they also tend to donate more.<sup>1</sup>

<sup>1</sup> Newcomb, Tim. "The Charity Divide: Study Shows Women More Generous Givers than Men." Time. Time Inc., 11 Feb. 2011. Web. 08 Dec. 2014.



Beginning in 5775, JLI Teens now offers 50% more classes, with its new, ongoing weekly program that follows the high school calendar.

# FROM THE EXPERTS



*The Rebbe sent shlichim to educate their communities, not to be fundraisers. So, educate your community. Teach them that every meal you serve costs you money....*



## SUPPORT: THROUGH UNDERSTANDING AND APPRECIATION

Contributor: Mr. Mark Wilensky

**“I’ve only met with David three times. Isn’t it too soon to do the ask?”**

Posed all too frequently by shlichim, this question speaks volumes of shlichim’s hesitation to approach people for money.

We have to change our way of thinking: It’s not how many times you interact with someone that will determine whether he’s ready to provide financial support. It’s about where he stands on the following continuum:

**UNDERSTANDING:** Does the person know what we are about? If yes...**APPRECIATION:** Does he appreciate and value what we do? If yes...**SUPPORT:** He can be asked for support.

A person won’t support the shliach unless he appreciates and values what the shliach is doing. And he won’t appreciate what the shliach is doing if he doesn’t understand it.

### THE LITMUS TEST: CAMPUS CHABAD HOUSE

Sarah may have eaten at the Cohens’ Shabbos table every week for an entire semester this year, but if her parents respond “Habad, what’s that? How do you spell it?” when Rabbi Cohen calls, they are clearly not ready to be approached for support. They need to be educated, which can then lead to appreciation

and, only then, support.

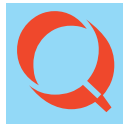
Conversely, if Sarah has only come over once or twice, yet the parents greet Rabbi Cohen with “Rabbi, Sarah can’t stop talking about you!” you can be sure they stand much further on the continuum.

The best way to find out where the parents stand is to simply pick up the phone and give them a nachas call. You’ll be able to find out whether Sarah has mentioned you and what the parents think of your relationship with her. *“It was great to have Sarah at our table last Friday night. She interacted so well with our children and also made great points in our discussions—it’s clear that she’s a deep thinker and a caring person!”* The parents may not be religious, nor have visited your website or Chabad House, but will still be happy that Sarah is meeting the right kinds of kids through coming to you and, therefore, be glad to support you.

*Mark Wilensky is president of High Mark Systems, a sales management training and consulting firm. He’s been providing clients with cutting-edge business skills since 1986. Mark has been training, coaching and consulting with campus shlichim for the past four years. To learn more about what he does, visit [www.markwilensky.com](http://www.markwilensky.com).*



**People who are able to give don't like to feel that they are the only ones giving.** By having a Chai Club you will be able to approach these potential donors and say, "Twenty three people give us money every month. Many of them are of meager means but they do give us \$18 per month."



## HOW CAN I FUNDRAISE IF I HAVE NO TRACK RECORD?



Community or campus, small town or substantial city, if you're new on the block and have nothing to show for yourself, don't underestimate the power of conviction. Talk about your vision and talk about your lifelong commitment. Statements like "I'm coming in with tenure," or "I hope that one day one of my children will take over my Chabad House for me" create immeasurable impact.

If you're new, what you have to offer is your commitment to the Jewish community on your campus. Many donors will be drawn to support unshakeable commitment to this cause because they know it's needed, and are impressed by anyone with the courage to speak of it.



The Rosh Chodesh Society is a tight-knit family of 169 instructors and thousands of students, with 174 chapters worldwide.



# Celebrating An All-Star Cast

REMINDING OUR CHILDREN HOW MUCH THEY MATTER

CONTRIBUTOR: MRS. CHANA SCOP, MILL VALLEY, CALIFORNIA

**A**s shlichim from birth, our children’s mesiras nefesh and active contribution to our family’s shlichus deserve much recognition. What better way to do this than to encourage them to use their unique personalities, talents and strengths to enjoy their shlichus? Doing so sends them the unquestionable message that their work is important to us and that they truly do enhance our shlichus and community every day.

Additionally, expressing appreciation to our children lets them know they matter. Indeed, by taking the time and energy to recognize our children’s portion in our shlichus and nurturing their growth in these areas, we will raise healthy children with a love for who they are and what they do.

## **Our Children As Active Players**

Every child has what to contribute. In our home, we often look to our children and consider their talents and hobbies as inspiration for events and programs. My six-year-old has a knack for color combination and decor. I always ask him for his opinion and ideas when I am struggling to coordinate a complicated layout for an event. Even if his ideas are not implemented on a particular occasion, he feels important to be consulted and valued for being a real player in our shlichus, with feedback to be considered and very often used.

One of my children is very talented in photography. Not only is this a huge asset to our events and programs, but it is also an opportunity for our child to connect with the people in our community via his talent. It also lends itself to special moments in our family where we sit together and look at the photos, sharing them via email with our extended family and friends. This attention and appreciation for his talents directly impacts our child's confidence and dedication to our shlichus.

Even our son with special needs gets recognized for the way he helps out. Whether it is carrying something to the table for a Shabbos meal or unpacking some groceries, we make sure to mention it in front of our guests. Very often, we will direct the

people in the room to stop for a moment and watch him complete a task. Appreciating and acknowledging the completion of even very simple assignments goes a long way in building our children's character and love for the many different duties our shlichus entails.

In the event that, for whatever reason, our children's ideas and input are not used, this also lends itself to a teaching moment. Our children learn that being involved in shlichus does not always mean that things work out as we or they had envisioned (a good lesson for life in general!). Nevertheless, the very fact that they took time to brainstorm and contribute ideas allow our children to experience and learn the processes of evaluation, elimination and other essential components involved in creating any finished product. This in itself can be appreciated and mentioned.

### **Reminding Them How Much They Matter**

As much as we recognize and encourage their contributions, we must also go out of our way to show our children appreciation for all they do.

### **Personalized Mishloach Monos**

With the yom tov of

Purim approaching, a major focus of our preparations for the fun-filled day is to create a special Purim simcha for our children. Since our children do not live in a community where fancy, fun and exciting mishloach monos baskets appear at their door delivered by an array of costume-clad children, it is our obligation to make things extra special just for them.

Every year, we create an original gift basket or container for each child, personalized with nosh that we order online. Each basket also contains a handwritten

note for each child in which we thank him or her for being such an amazing shliach or shlucha. Though this is but a small gesture, it hits home in a big way in helping our children feel the special joy of the day.

This idea can be applied to every yom tov and Chassidishe yom tov, not necessarily by purchasing something grand or fancy, but rather by taking the time to connect, appreciate and show each child that we value him or her for who he or she is and that he or she plays such an integral role in our shlichus.



Following this year's 500-participant trip, shluchim commented that "it was like a 10-day farbrengen with our baalei batim."





## Special Events

It is crucial that our children never feel lost in the shuffle or that their needs are secondary to those of the community. To combat this feeling, we will sometimes make an “event” just for our children. I set out fancy cake platters, beautiful napkins, a chocolate

fountain and a platter of home made desserts, and adorn the table with ribbon and confetti. I design a full program with meaning, complete with an activity with detailed preparation just like I would put in for others. The kids become the focus of the event and enjoy a special party just for

them. And yes, this is all for our “own.” Because they deserve it. They work hard and make our Rebbe proud.

Our children need to feel a connection with their mission, imbuing themselves with the importance of their task and their special hiskashrus to our Rebbe. This is no simple task. However, we can accomplish this by recognizing, involving and appreciating our children’s participation in shlichus, ensuring a generation of happy, healthy young shluchim. 🇺🇸

**“Each basket also contains a handwritten note for each child in which we thank him or her for being such an amazing shliach or shlucha.”**

## PHOTO DETAILS

**1,2,4,9** The craft tote-boxes in #4 were personalized for each child with last year’s Purim costume photos and a warm note. I painted the front but left the rest blank for each child to decorate. Presenting the mishloach monos in containers that can be reused after Purim make the memories last all year long.

**3, 8** A roll or pouch of pennies or dimes with a personalized note makes Chanukah gelt all the more special to our children. We enjoy an evening with latkes, donuts, hot cocoa and treats just for us. We sing niggunim and play a real game of dreidel as a family.

**5** Glue photos of the Rebbe on a nice glassine packet and fill with extra tzedoka in honor of Yud Shevat.

**6** It’s all in the presentation. These pre-Pesach cleaning packages are a great way to get children motivated to chip in.

**7** This box includes a mini grape juice bottle (bottles are from a container store and were filled with grape juice), l’chaim shot glass, mini bag of nosh, tzedoka coins and pictures of the Alter Rebbe and Tanya. I also included confetti circles and the text with which to decorate the box. The picture of the Alter Rebbe is glued onto a mini envelope, in which notes or tzedoka can be placed. Your children can also punch a hole through the top and add a ribbon for a bookmark with which to keep their place in the Tanya. You can easily add meaningful thoughts about Yud Tes Kislev for the children to share, the Tanya of the day for older children, or a personal note to this “Farbrengen in a Box.”

*Visit [chanasartroom.com](http://chanasartroom.com) for more details and ideas.*



DID YOU KNOW?

An average research paper engages an entire team of scholars, and costs JLI around \$1,000—a fraction of what the shliach actually pays.